

B Free Lounge Where people and ideas come together

Love how you work.®

Steelcase

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Concept & Design **Steelcase** - Product Design B Free Lounge **Steelcase**
Product Design Forward **Steelcase and Foster and Partners**

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B Free Lounge

Where people and ideas come together

Here's a little-known fact: **many of the best innovations are not born in corporate R&D labs.** They are created in the company cafeteria. Or in a chance meeting in the corridor. They come from interactions that can happen anywhere in the office, not just in a traditional desk-based setting. If that's the case, shouldn't we be making **better use of the in-between and welcome spaces throughout the office** – the transient zones, corridors, receptions, lobbies, cafeterias, breakout areas, hallways, photocopying corners and so forth?

In most companies, these crucial but under-utilised spaces account for up to **30% of the total workspace.** B Free Lounge is the first family of furniture that reverses that equation. It is designed to turn these under-utilised spaces into focal points – where people and ideas come together.



B5646



Where are these **focal points**?



1. Café Club

Informal meeting places where individuals or groups can connect, escape, have a coffee and even work.

2. Team space

Relaxed spaces where team members can easily exchange and share information, work creatively either alone or together.

3. On the way

This usually involves spontaneous one-to-one communication in unpredictable situations where people bump into each other informally while in transit.

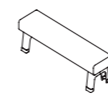
4. Waiting productively

This is typically an individual waiting for someone who would like to use this time as productively and pleasantly as possible.

B Free Lounge Where people and ideas come together



B2381



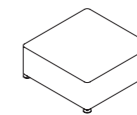
4x beams
H430xW1400



2x tables
H720xW1700



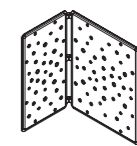
4x cubes
425x425



3x cubes
1200x1200



3x L shape
armrests



3x screens
H1300xW1200



2x trays
for beam

Different heights for **different positions**

Height 1000mm

High table + high stool

High table + high stool

High stool

High table + mid beam + high stool

1000mm

Height 720mm

Mid table + small cube

Cube + I shape armrest + table stool

Cube + I shape armrest + low table

Mid beam

Long cube + L shape armrests + tray

720mm

Height 430mm

Cube + L shape armrests + long cube + I shape armrest + low table

Small cube

Low beam + mid table

Cube 1200x1200 + L shape armrests + tray

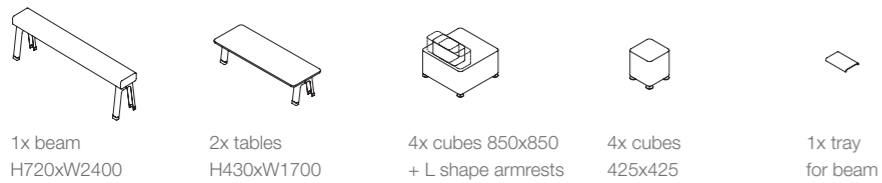
430mm

Where would you go to **connect, relax or work informally** with others?

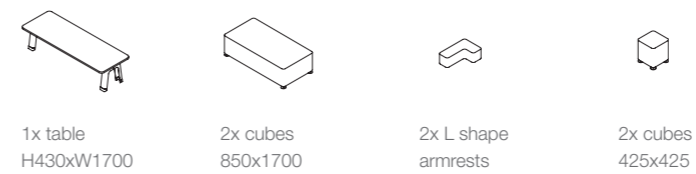
B Free Lounge is the first range that supports different applications within the same space: a coffee break, informal work, a short creative meeting, a brainstorming session or just a relaxed, private conversation. It's an inspiring space to be alone in or to meet others. The B Free Lounge flexible 'family' allows you to use the space as you want to.



Relax, have a break, chat with others or work informally. Simply come and go as you please.



Have a short meeting. Take over the space for a closed team meeting and collaborate in a choice of relaxed positions.

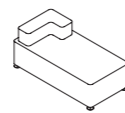


How does your team like to work?

B Free Lounge provides the right kind of spaces for a variety of teamwork situations: from **organised brainstorming meeting, and interactive working to informal chatting**. These zones help to foster communication, collaboration and learning, stimulating creative thinking and increasing productivity.



Take a break. Simply drop by for a break and an informal chat with colleagues.



2x cubes + L shape armrests D850xL1700



Meet/Brainstorm. Use the space to come together for a brainstorming session.



6x cubes
425x425



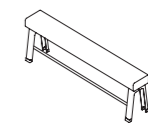
2x table-stools



Work together. Spend time interacting and collaborating together as a team.



1x high table*
H1000xW2400



1x beam
H720xW2400



3x high stools

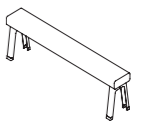
*Can be equipped with Steelcase Connecting Hub

You know those places where you always **bump into people?**

Chance meetings with colleagues speed up the flow of information. Often these impromptu meetings take place in **corridors, lifts, hallways, lobbies, cafeterias and transient zones**, where people simply bump into each other. B Free Lounge maximises the potential of these under-utilised areas by **providing sit-stand or sitting solutions**.



Think of it as a 'pit stop' – a place to stop for an impromptu meeting when you bump into someone in transit. B Free Lounge turns previous 'dead' zones into **spaces that support impromptu interactions**.



1x mid beam
H720xW2400

Why waste time when you can **wait productively?**

Let's imagine **you're waiting for a meeting**. Perhaps your host hasn't arrived yet. Or you are waiting for colleagues to join you, or a team room to be vacated. **What do you do while you wait?** Why not use the time productively? B Free Lounge makes waiting a productive and pleasurable experience, giving you the chance to **make a call or do some last minute preparation on your laptop**.

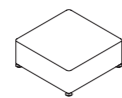


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B Free Lounge lets you wait the way you want: **make a phone call**, or simply **relax comfortably** alone and **think**.



3x cubes
1200x1200



3x L shape
armrests



8x cubes
425x425



4x cubes 850x850
+ L shape armrests



4x table-stools



B2379

Play with your space

B Free Lounge lets you optimise the space over time, allowing you to **re-configure settings and create different combinations using the same elements.**



2x table-stools



2x trays (for cubes)



2x tables H720xW1700



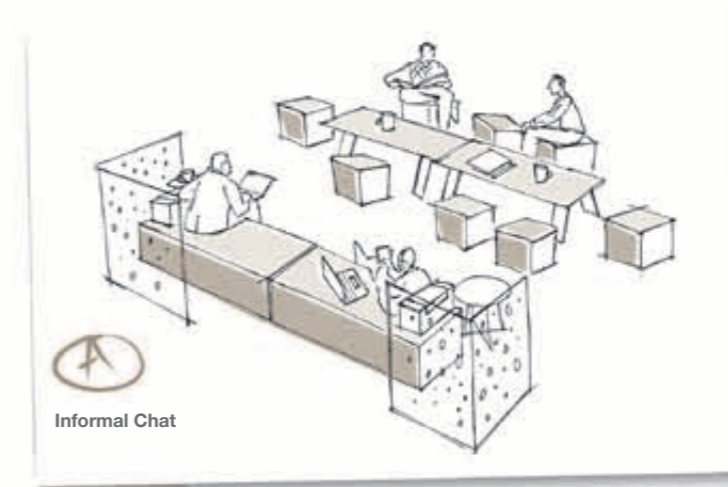
2x cubes D600xW1700 + L shape armrests



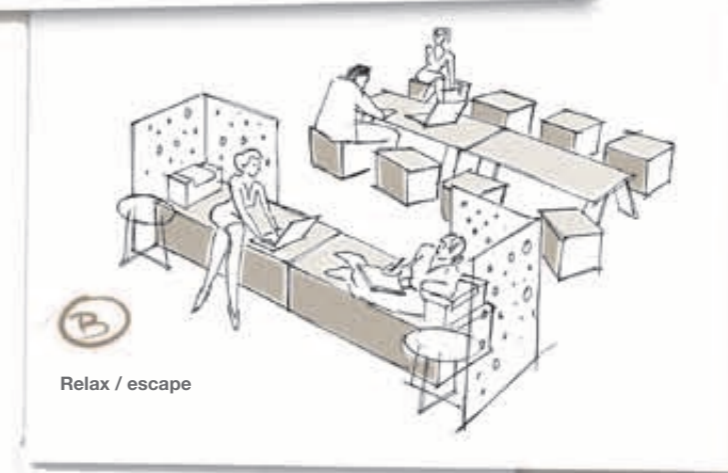
8x cubes 425x425



2x screens H1500xW1200xD800



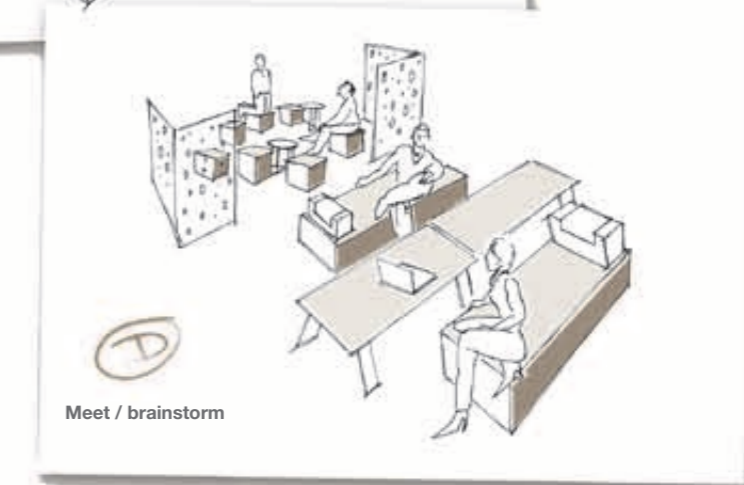
Informal Chat



Relax / escape



Work together



Meet / brainstorm

Statement of line



Mobile elements in orange

Sustainability

The environmental performance of the 3 most representative products of B Free Lounge range (Cube, Beam, Table) are clearly communicated through type II declarations (ISO 14021) called Product Environmental Profile.

PEP

Product Environmental Profile (PEP). Based on ISO 14021, its purpose is to communicate precise and verifiable information on environmental aspects of the product during its life cycle.



Oeko-Tex. The polyester fabric is labelled with the Oeko-Tex 100 Standard guaranteeing that the textile doesn't contain undesirable substances.



European Flower. The pure wool fabric is labelled with the European Flower awarded to products meeting stringent quality and environmental performance criteria.

The screen is made of 81% recycled content by weight. It is made of 100% recycled PET (Polyethylene Terephthalate) coming from bottles and foams, thus contributing to waste reduction.

To ease its end of life, it is 96% recyclable by weight.