

i2i Collaborative seating



Steelcase

## Observations & Insights

1 / Observation: In general, collaborative working takes time.

**Insight:** Chairs should encourage movement and be comfortable for lengthy periods so people remain focused and engaged.

2 / Observation: People don't adjust their chairs while collaborating.

**Insight:** Adjustments should be automatic and intuitive.

3 / Observation: People change postures when collaborating.

**Insight:** Chairs should support multiple postures.



C4892

The i2i chair was designed by the Steelcase Design Studio in collaboration with Thomas Overthun of IDEO.

IDEA  
INTERNATIONAL DESIGN  
EXCELLENCE AWARDS '09

Silver Industrial Design Excellence Award (IDEA)  
in International Design for i2i™

## i2i Collaborative seating

The level of collaborative working continues to rise in workspaces around the world as people work more in pairs or small groups - meeting in a more informal way. These days, colleagues often prefer to use areas of the office where they sit comfortably and stay connected with each other.

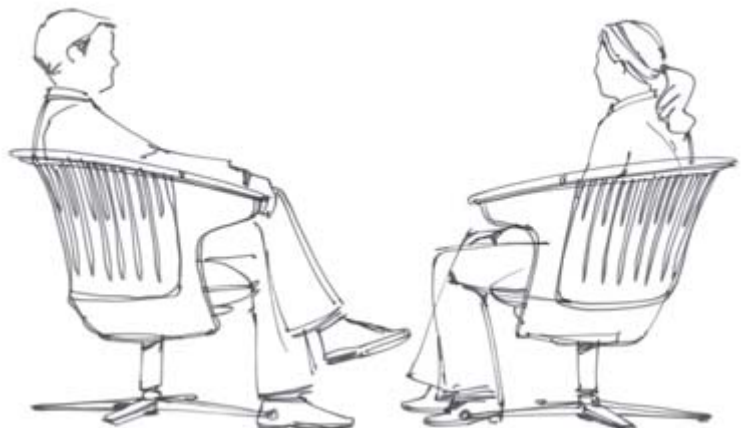
They do, however, need chairs that are fit for purpose - easy to swivel and which offer a level of comfort and flexibility that helps maintain concentration.

This is why Steelcase has introduced the new collaborative chair i2i™, part of our new category High Performance Collaborative Seating.

**The i2i chair was designed specifically to foster collaborative working and was based on observations and insights from the people who matter most.**

## Why i2i?

- 1 - Users stay more engaged; retain eye-to-eye contact and eye to information thanks to the unique i2i dual swivel mechanism.
- 2 - Users work well together and sit comfortably for long periods as i2i is free of adjustments and provides automatic comfort through the chair's flexing back.
- 3 - Users sit and move in a variety of postures: Tilt back, forward, left, or right - possible through the dual swivel mechanism.







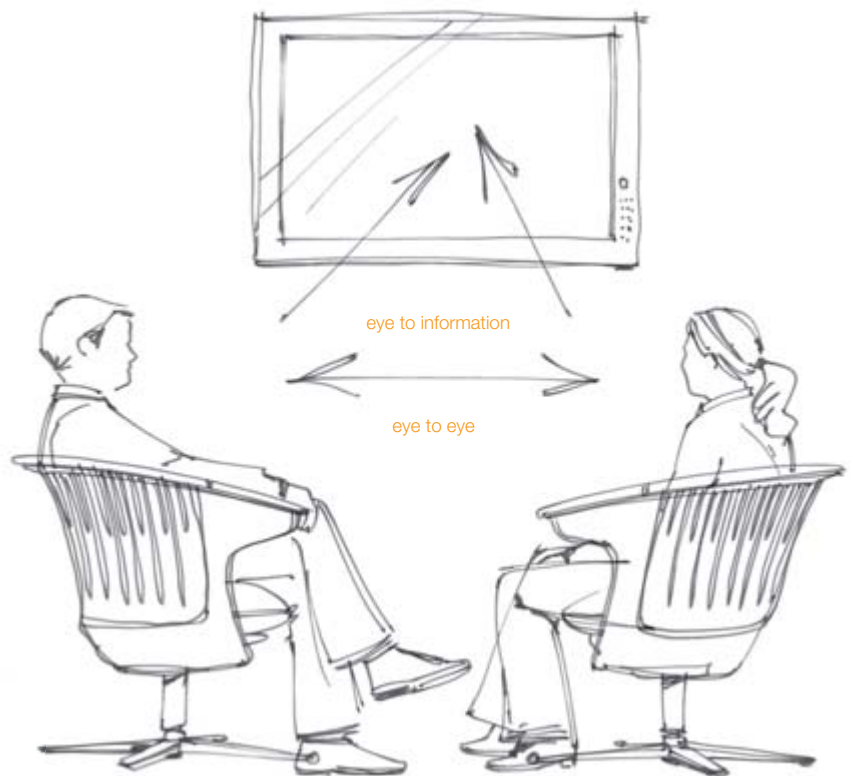
C18931

## Various postures - eye to eye & eye to information

Imagine yourself in a meeting. You have a lot to take in with people all around you and often a screen or laptop as a centre-piece. You want to be able to move freely in your chair to engage actively with others while keeping fatigue at bay.

**The i2i chair's dual swivel mechanism keeps you focused, helping to retain eye-to-eye contact with colleagues as well as offering uninterrupted access to information being displayed.**

**The i2i's back and seat swivel independently or together according to one's preference, allowing users to tilt back, forward, left or right.** It means you can change posture or position without compromising comfort or concentration.



## Automatic comfort

Your body demands you move and shift position, and when you do, i2i accommodates. Each time you move, **the flexing fingers of the back** give you appropriate support according to your position. There's no need to fiddle with levers. With **automatic adjustments**, i2i keeps you comfortable at all times.



Various postures



C4693



Flexing back



C4894

Small team collaborative space.  
i2i combined with **media:scape**.





Welcome and in-between area.  
i2i chair with i2i lounge table.

## Applications

People are, increasingly, working in informal settings and it is delivering results. Surveys prove that some of the best ideas are exchanged between colleagues in the corridor or over a coffee.

Therefore, companies that realise the potential of their entire workspaces by providing areas where people can be productive informally can gain a competitive edge.

**With its eye-catching design and an assured sense of style, i2i helps create a more stimulating, productive and enjoyable workspace.**

i2i is ideal for welcome areas, in-between spaces and small collaborative areas in open or closed office environments.

i2i coupled with media:scape, offers people the possibility to project, share and access digital information comfortably and productively.

i2i is a chair for contemporary collaborative working.



# Statement of Line - i2i chair



C-4896

**i2i swivel**  
with or without automatic return



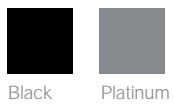
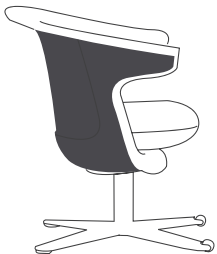
C-4892

**i2i swivel on mobile base**  
with or without automatic return

Chair		Standard / option
<b>Adjustments</b>	Swivel	●
	With automatic return	○
<b>Base</b>	Fixed (4 glides)	●
	Mobile (2 glides and 2 castors)	○

● standard ○ optional

## Back shell (fingers)



Black Platinum

## Standard paint options for the base



Polished Aluminium

## Castors



Grey

## Frame finishes



Black



Platinum

# Finishes and colour options

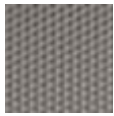
## Backrest colour palette



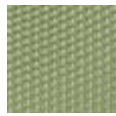
### 3D knit



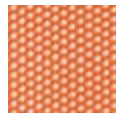
02 Coconut



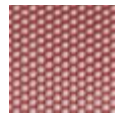
10 Beige



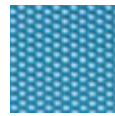
12 Apple Green



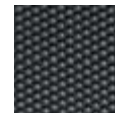
13 Orange



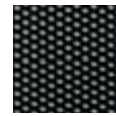
14 Scarlet



15 Blue Jay



11 Pepper



01 Black

## Seat and armrest colour palette



### Atlantic



AT14  
Coconut



AT12  
Beige



AT03  
Apple Green



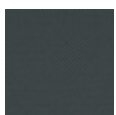
AT05  
Orange



AT15  
Scarlet



AT16  
Blue Jay



AT10  
Pepper



AT04  
Black

### Europe



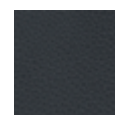
0282  
Ivory



0279  
Milan Red



0273  
Black



0286  
Dark Grey

# Statement of Line - i2i lounge table



C4901

i2i lounge table

Table dimensions	
Height	410mm
Diameter	813mm

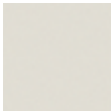
### Protech



AT Acacia



W5 Walnut



WY Snow



G0 Crystal

### Veneer



ER Canadian Maple



HW Natural Beech



HP Shady Beech



WE Wenge Style

### Standard paint



Polished Aluminium

## i2i's environmental performance

Since 1912, Steelcase has been committed to continually reducing the environmental impacts of its products and activities on a global scale, by constantly seeking more effective ways to conserve resources, prevent pollution and nurture environmental consciousness in its people every day.

During i2i's development process we evaluated the environmental aspects of the products at each stage of its life cycle: materials extraction, production, transport, use and reuse, until the end of its life.

### End of life

Up to 84% recyclable by weight.  
 100% recyclable cardboard and LDPE film for packaging.  
 Plastic parts clearly labelled for easy sorting and effective recycling.

### Use

Designed for a long product life.  
 Replaceable parts.  
 No toxic substances released by our eco-labelled textiles.

### Transport

Manufactured close to customers, in Europe, as well as in North America.

### Materials

27% recycled content by weight.  
 No CFC or HCFC in the foam. No PVC.  
 100% recycled cardboard and 30% recycled LPDE film (Low Density Polyethylene) in packaging.  
 Water-based inks without solvent on packaging.

### Production

ISO 14001 certification of the Sarrebourg site (France).  
 Water-based polyurethane foam.  
 Powder-coat painting: VOC-free and free of heavy metals.



**You require official certifications. We can deliver them.**



**Product Environmental Profile (PEP).** Based on ISO 14021, its purpose is to communicate precise and verifiable information on environmental aspects of the product during its life cycle.



**Cradle-to-Cradle.** This product, when made in North America, was designed according to the C2C principles and is currently going through the Cradle to Cradle Certification process.



**Indoor Advantage.** This product, when made in France and in North America, is Indoor Advantage™ certified, meaning that it meets tough indoor air quality standards.



**Oeko-Tex.** A selection of polyester fabric labelled with the Oeko-Tex 100 Standard - guaranteeing that the textile doesn't contain undesirable substances - is available.



**European Flower.** A selection of pure wool fabric labelled with the European Flower - awarded to products meeting stringent quality and environmental performance criteria - is available.

**You care about the end of use of your furniture.**

**We offer options - be it refurbishing, take-back, charitable donation or recycling.**

Visit [steelcase.com](http://steelcase.com) to discover more about Steelcase's unique ecodesign strategy.

Love how you work.®

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**Product design 4.8 four point eight** Steelcase Design in collaboration with Stefan Brodbeck - [www.brodbeckdesign.de](http://www.brodbeckdesign.de)

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