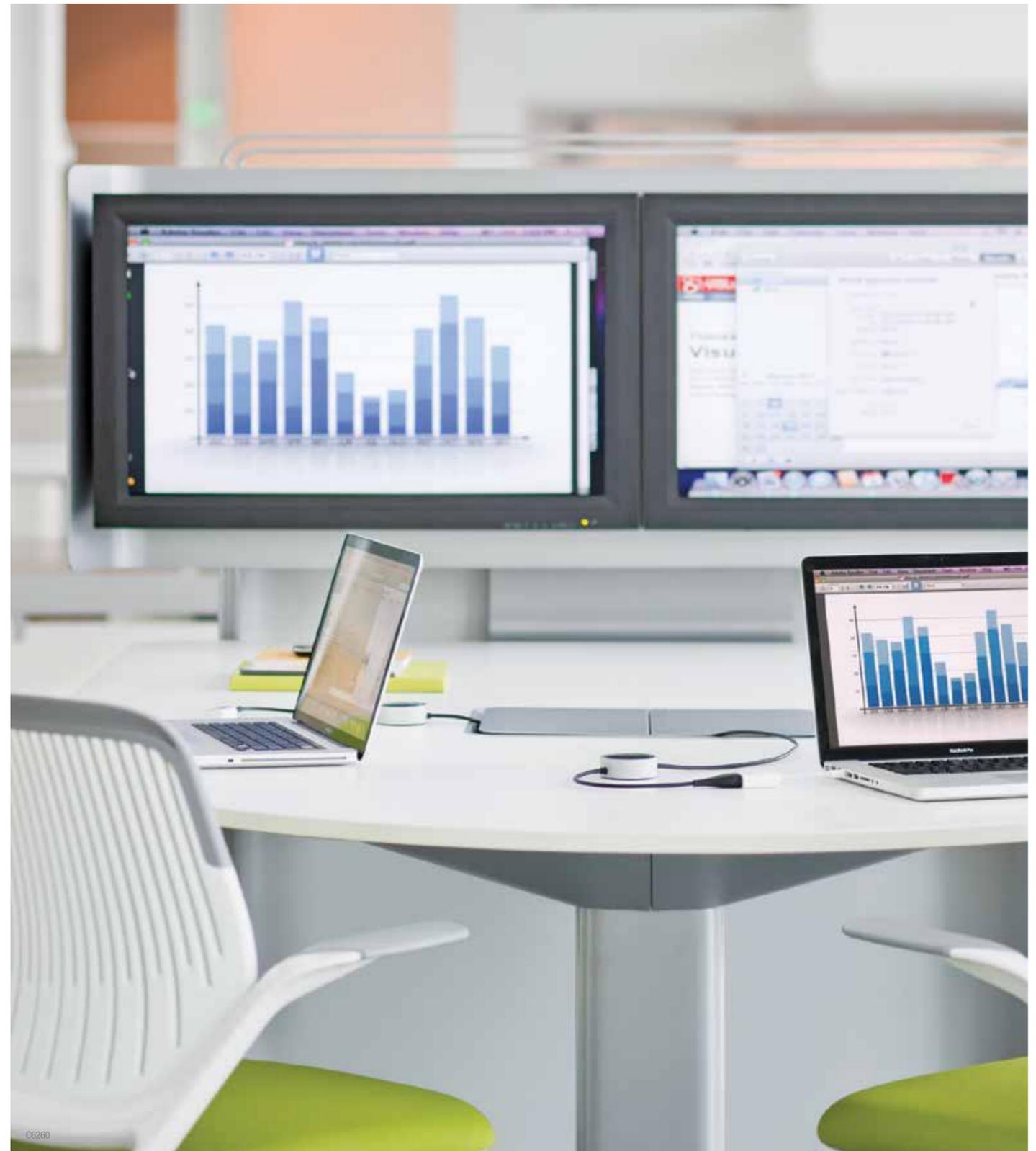


Love how you work.®



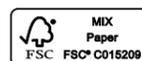
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media:scape
Collaboration settings

Steelcase

COLLABORATION. NOT EASY, BUT ESSENTIAL.

The world is an increasingly complex and competitive place where productivity and innovation are vital. Succeeding in this world, requires that people - everywhere - must work more collaboratively.



OBSERVATION:

most collaborative spaces today interrupt face-to-face interaction by requiring people to turn their backs on one another to view information – disrupting teams in flow.

INSIGHT:

interactions flow more effectively when people and information are arranged in close proximity – increasing people's comfort, focus and productivity.

OBSERVATION:

most collaborative spaces today support leader-led presentations where information is controlled and shared by one person at a time.

INSIGHT:

collaboration is an inclusive process that excels when everyone can contribute ideas.

OBSERVATION:

most collaborative spaces today provide technologies that people find complicated to understand, time-consuming to learn and inconvenient to use.

INSIGHT:

technology must provide simple, convenient experiences to help people share and manipulate information seamlessly.



C8010 | MEDIA-SCAPE TABLE WITH ATTACHED TOTEM, LOUNGE HEIGHT (SL/MM), TOP SHAPE PEAR (WY), UPHOLSTERED CANOPIYS (AT11) AND LOUNGE SEATING (AT10)

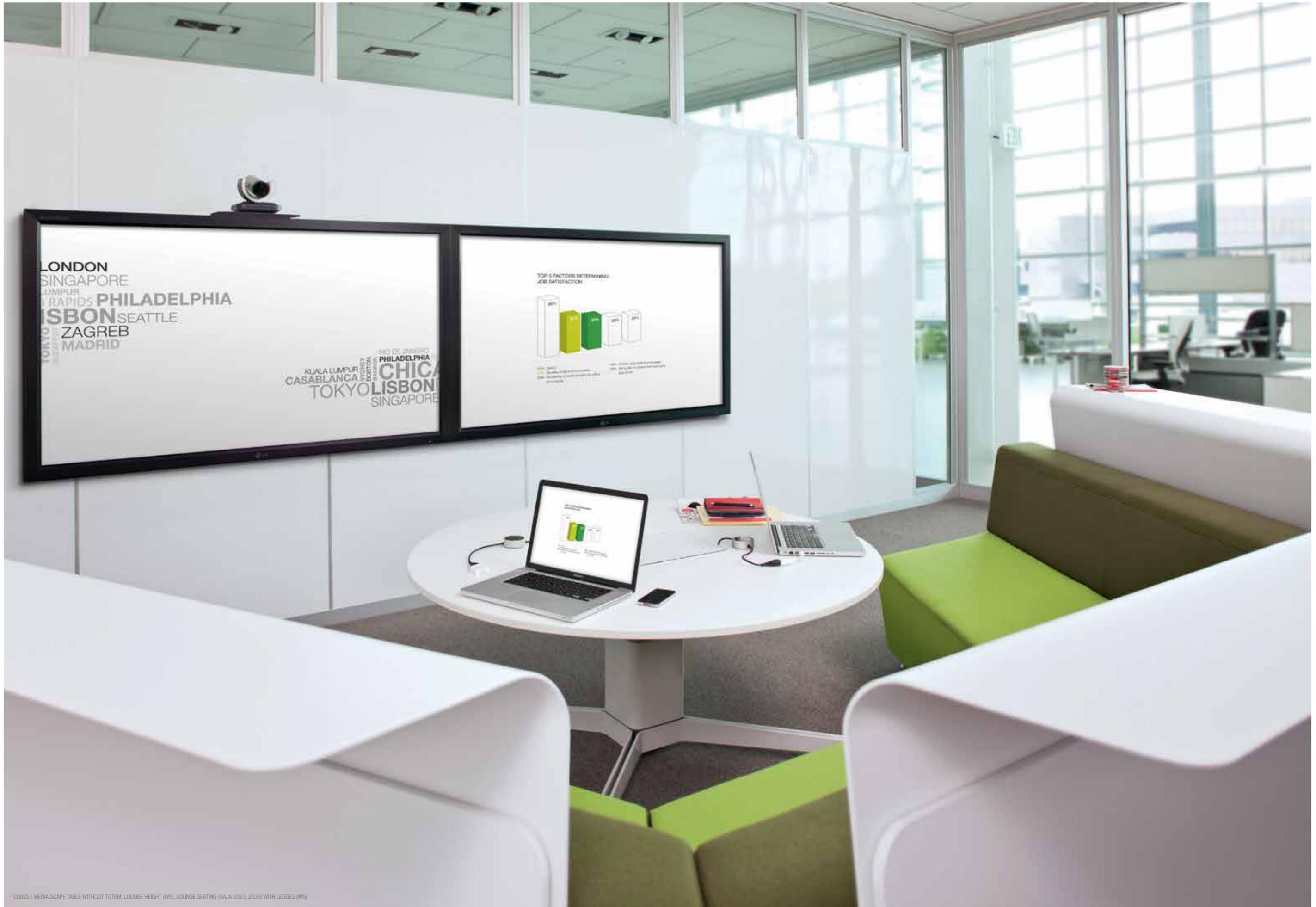
Collaboration is essential. From solving everyday problems to creating break-through ideas, collaboration requires the collective wisdom and diverse minds of people in the same room and across the globe.

Interaction is pivotal. It's how people connect, challenge and inspire each other to achieve their full potential.

Space is central. Collaboration happens anywhere – in physical spaces, digital domains and often both. Wherever it occurs, space plays a central role in hosting and boosting how people collaborate.

Information is integral. Teams use information – content and knowledge – for solving problems and innovating together.

Teams with the best connection to people, spaces and information - the essentials for collaboration - will become the ones best positioned to solve everyday problems, innovate and grow.



LONDON
SINGAPORE
LUMPIUR
RAPIDS PHILADELPHIA
SBON SEATTLE
ZAGREB
MADRID

KUALA LUMPUR
CASABLANCA
TOKYO LISBON
SINGAPORE

TOP 5 FACTORS DETERMINING
JOB SATISFACTION



C8025 | MEDIA-SCAPE TABLE WITHOUT TOTEM, LOUNGE HEIGHT (WG), LOUNGE SEATING (GAJA 2023, 2038) WITH LEDGES (WG)

COLLABORATION. RESHAPED.

media:scape® brings together people, space and information, to boost collaboration and help teams excel. Through the integration of furniture and technology, media:scape is reshaping the way people collaborate in a connected world - by allowing participants to access and share digital information equally, quickly and seamlessly.



Watch a video about media:scape collaborative settings.

www.steelcase.com/mediascapefamilyvideo



06268 | MEDIA:SCAPE TABLE WITH ATTACHED TOTEM, LOUNGE HEIGHT (SL/WM), TOP SHAPE PEAR (WY), LOUNGE SEATING (AT10)



C4804 | MEDIA:SCAPE TABLE WITH ATTACHED TOTEM, LOUNGE HEIGHT (NM AND WM), TOP SHAPE SMALL D (WY), I21 (PM/KNIT 3D 02/AT01)



C4648 | MEDIA:SCAPE TABLE WITH ATTACHED TOTEM, STANDING HEIGHT (NM AND WM), TOP SHAPE OFFSET (WY), COBI DRAUGHTSMAN CHAIRS (AT10/WHITE)



CB009 | MEDIA-SCAPE TABLE WITH ATTACHED TOTEM, STANDING HEIGHT (SL AND WM), TOP SHAPE OFFSET (WV), COBI DRAUGHTSMAN CHAIRS (AT03/WHITE)

COLLABORATION ACROSS THE TABLE.

For collaboration to foster creativity and innovation, teams need high performance spaces that are more inviting and dynamic to augment their work.

media:scape augments how teams collaborate by making information integral and meetings more inclusive - amplifying everyone's ideas.

With the media:scape PUCK™, information and control is democratised. Teams are more engaged because everyone is able to contribute their information and ideas.



C6264 | MEDIA-SCAPE TABLE WITH ATTACHED TOTEM, STANDING HEIGHT (SL/MM), TOP SHAPE LARGE D (WY) COBI DRAUGHTSMAN CHAIRS (AT03/WHITE)



C6263 | MEDIA-SCAPE TABLE WITHOUT TOTEM, LOUNGE HEIGHT (WG), TOP SHAPE ROUND (WY), LOUNGE SEATING (GAJA 2023, 2038) WITH LEDGES (WG)

COLLABORATION. ACROSS THE GLOBE.

All too often, videoconferencing spaces are designed for a singular purpose and are underutilised when the video is turned off.

media:scape with HD video conferencing creates dynamic, multipurpose spaces that everyone can use throughout the day.

Now, teams can connect face-to-face, on-audio and on-video within a space that's optimised for interaction.

CONNECT TEAMS

media:scape enriches social connections between people by enabling local and distributed teams to connect more informally.

OPTIMIZE SPACE

media:scape with HD videoconferencing creates inviting, multi-purpose spaces. This optimises real estate by allowing local teams to use the space effectively, even when the video is turned off.

ELEVATE CONTENT

media:scape helps teams co-create content together - not just present and share it. This results in a seamless exchange of ideas between team members - across the table or across the globe.



075864

COLLABORATION. REDEFINED.

Meet **media:scape® mini**, a new member of the media:scape family that extends the media:scape experience into small and existing spaces. media:scape mini can be placed on top of virtually any surface to transform the space into a high performing collaborative environment for up to four people.



COLLABORATION. TRANSPORTED.

media:scape® mobile is a new addition to the media:scape family, transporting the media:scape experience anywhere in an organisation. Bring media:scape to a diverse range of settings, wherever collaboration may occur.



C7981 | MEDIA-SCAPE MOBILE (WG) WITH CAMERA LEDGE (WG)



COLLABORATION. AT THE BENCH.

FrameOne integrated with media:scape enables teams to innovate faster as information is shared quickly and seamlessly.

COLLABORATION. TAKES SHAPE.

media:scape lounge's versatile geometry can be easily reconfigured to support small teams of four to six people, plus just about anything else you can imagine.



C4959 | MEDIA-SCAPE TABLE WITH ATTACHED TOTEM, LOUNGE HEIGHT (MM/MM), TOP SHAPE SMALL D (WY), LOUNGE SEATING (42 05), B FREE LOUNGE CUBES (4605/4618)

COLLABORATION. FOR EVERY SPACE.

media:scape can be configured and reconfigured in a multitude of ways - in both open and enclosed collaborative spaces - using a few simple components.



1



2



3



4



5



6



7



8



9

1. MEDIA:SCAPE MOBILE

media:scape mobile with TouchDown2 table and cobii chairs.

2. MEDIA:SCAPE MINI

media:scape mini with B Free Lounge table and B Free Lounge stools.

3. MEDIA:SCAPE TABLE

media:scape table without totem, sitting height, screens attached to the wall and Amia chairs.

4. MEDIA:SCAPE TABLE WITH HDVC

media:scape table without totem, standing height, screens attached to the wall, cobii draughtsman chairs.

5. MEDIA:SCAPE LOUNGE

media:scape table with attached totem, lounge height and media:scape lounge soft seating with attached canopies.

6. MEDIA:SCAPE LOUNGE WITH HDVC

media:scape table without totem, lounge height, screens attached to the wall, media:scape lounge soft seating with attached ledges and B Free lounge stools.

7. MEDIA:SCAPE TABLE

media:scape table with 2 attached totems, standing height with cobii draughtsman chairs.

8. MEDIA:SCAPE TABLE WITH HDVC

media:scape table without totem, sitting height, screens attached to the wall, cobii chairs.

9. MEDIA:SCAPE TABLE WITH HDVC

media:scape table without totem, lounge height, screens attached to the wall, i2i chairs.

COLLABORATION. A DETAILED INTRODUCTION.



C8027 | MEDIA-SCAPE TABLE WITH ATTACHED TOTEM, LOUNGE HEIGHT AND MEDIA-SCAPE LOUNGE SOFT SEATING WITH ATTACHED CANOPY'S

1. TOTEM

provides support for monitor(s) without having to route cables through.

2. MEDIA WELL

houses power 6 power outlets, data ports, power button and PUCKs within convenient reach. Hinged covers conceal equipment when it's not in use.

3. LOUNGE SEATING

creates collaborative work settings designed to support small teams of four or more people.

4. CANOPY

transforms the level of privacy - creating an informal, semi-enclosed meeting experience.

5. LEDGE

invites participation and provides a work surface for a second row of tiered seating.

COLLABORATION. OPEN. CONNECT. SHARE.

media:scape was designed to provide a collaborative destination - one that is simple to use and ready to host your digital tools in three easy steps.

OPEN

the media well and remove a PUCK™ (Personal User Control Key).

CONNECT

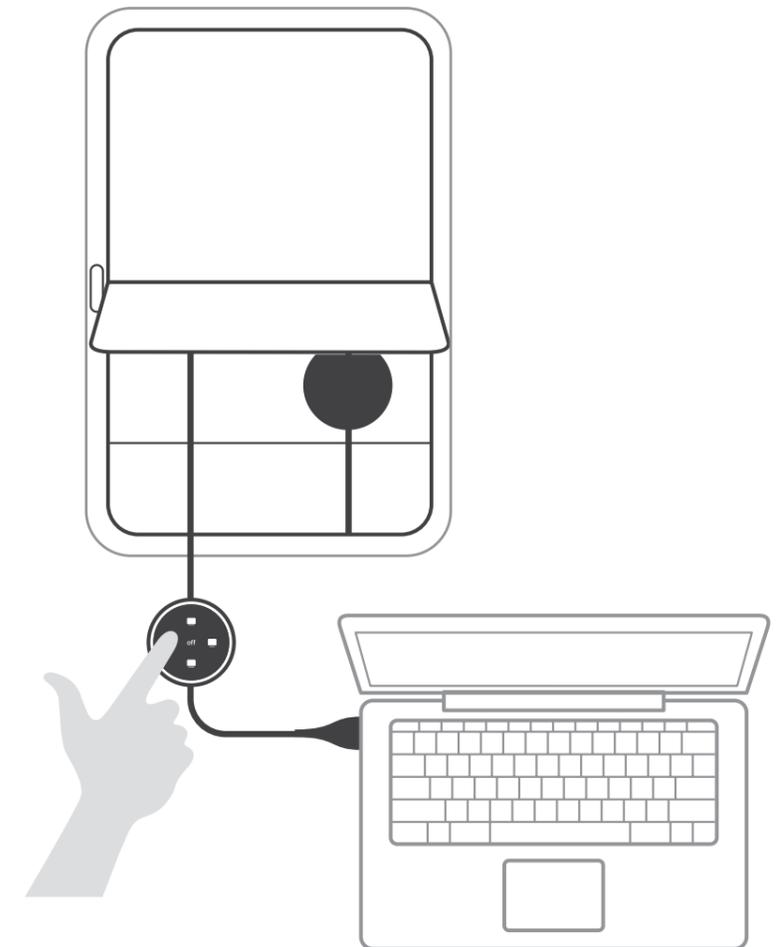
the PUCK to your laptop (the PUCK will glow).

SHARE

what's on your laptop by pressing the PUCK (the PUCK will turn green).

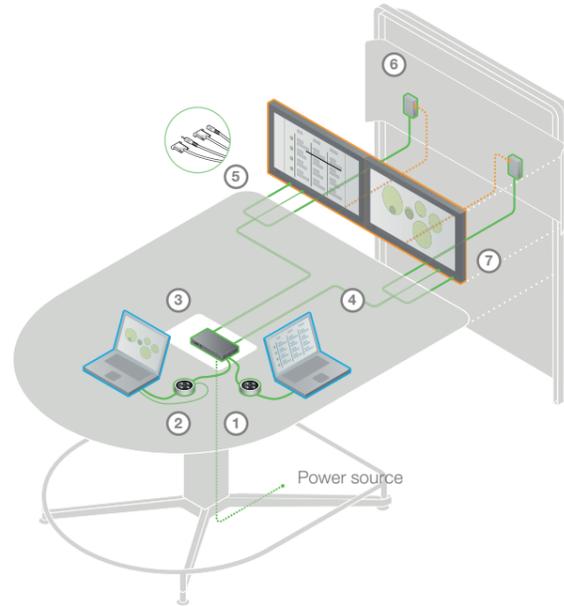
By pressing the PUCK laptop content is immediately shared on a monitor or projector, allowing users to share their information with others.

The PUCK is a proprietary user interface this is part of every media:scape setting and provides the essential touchstone for collaboration to happen.



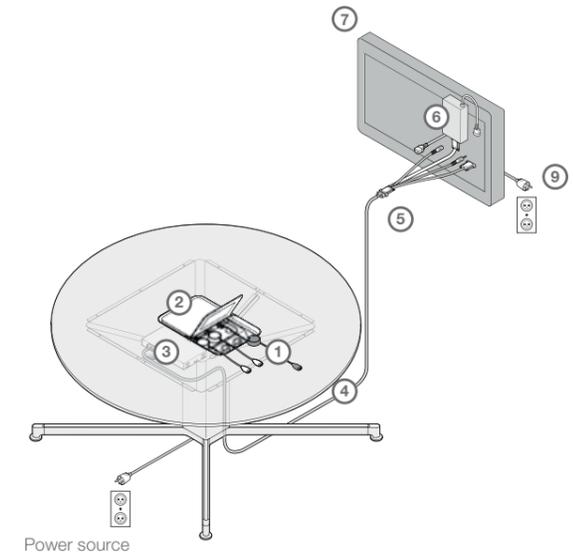
MEDIA:SCAPE | TABLE WITH ATTACHED TOTEMS

- 1. PUCK™** enables individuals to send information from their laptop (or similar device) to monitors or projectors that are visible to other meeting participants.
- 2. Audio Cable** allows users to share presentations that include sound.
- 3. Matrix Switcher** directs multiple signals to and from multiple devices.
- 4. Monitor Extension Cable** connects the matrix switcher and breakout cable.
- 5. Breakout Cables** split a single monitor cable into separate audio and video cables for monitors and an IR cable for Monitor Control Boxes.
- 6. Monitor Control Box**, concealed behind the monitor, allows monitors to be automatically turned on and off from the matrix switcher.
- 7. Monitors** attach to a media:scape Totem.



MEDIA:SCAPE | TABLE IN COMBINATION WITH MONITOR ATTACHED TO WALL

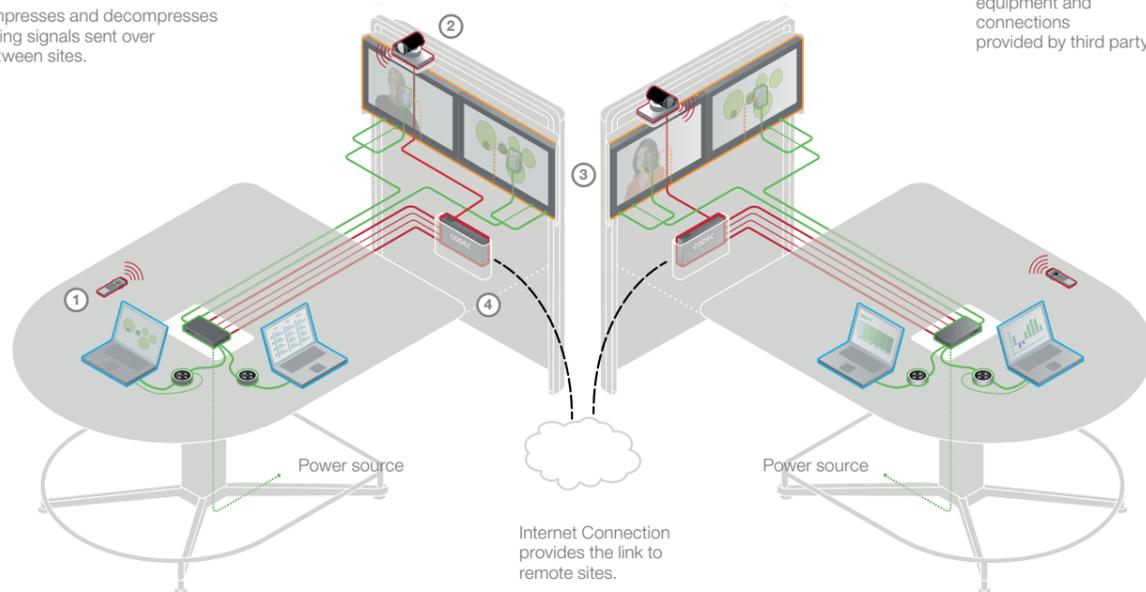
- 1. PUCK™** (Personal User Control Key) plugs into the user's laptop using a VGA connection and allows them to send their content to the display.
- 2. Media well** stores PUCKs when not in use and provides power receptacles.
- 3. Matrix Switcher**
- 4. Monitor Extension Cable** available in long runs to reach monitors attached to wall or projector attached to ceiling.
- 5. Breakout cable**
- 6. Monitor Control Box**
- 7. Monitor** attached to wall.
- 9. Power** to monitor Control Box to control wall-mounted monitor.



MEDIA:SCAPE | WITH HD VIDEOCONFERENCING

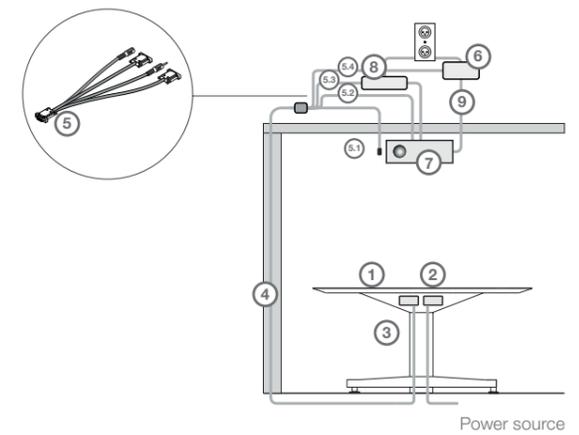
- 1. Videoconferencing System Remote** controls your videoconference and video camera.
- 2. Video Camera** captures meetings for videoconferences.
- 3. Monitors** display information shared between remote collaborators through a videoconferencing system.
- 4. CODEC** compresses and decompresses videoconferencing signals sent over the network between sites.

- Provided with media:scape
- HD videoconferencing equipment and connections provided by third party



MEDIA:SCAPE | TABLE IN COMBINATION WITH PROJECTOR ATTACHED TO CABLING

- 1. PUCK™** (Personal User Control Key) plugs into the user's laptop using a VGA connection and allows them to send their content to the display.
- 2. Media well** stores PUCKs when not in use and provides power receptacles.
- 3. Matrix Switcher**
- 4. Monitor Extension Cable** available in long runs to reach monitors attached to wall or projector attached to ceiling.
- 5. Breakout cable**
 - 5.1. Infrared controls the ON and OFF signal to the projector.
 - 5.2. Audio cable
 - 5.3. VGA cable
 - 5.4. Signal to Monitor Control Box control the power supply of the projector.
- 6. Monitor Control Box**
- 7. Projector** attached to ceiling.
- 8. Amplifier** for the VGA signal to compensate loss of signal strength due to long runs of cable.
- 9. Power** to monitor Control Box to control ceiling-mounted projector.



STATEMENT OF LINE

MEDIA:SCAPE | LOUNGE HEIGHT TABLES



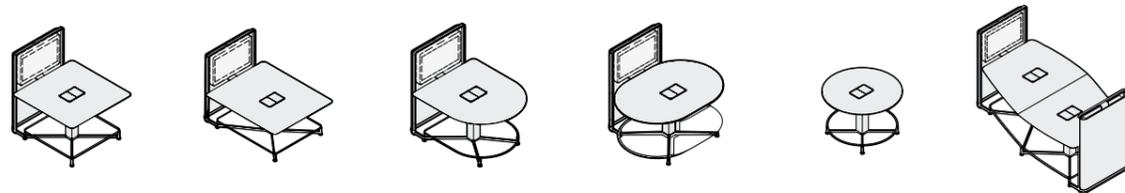
Small D-Shaped with attached Totem Pear-Shaped with attached Totem Round

MEDIA:SCAPE | SITTING HEIGHT TABLES



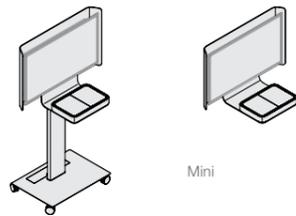
Square with or without attached Totem Rectangular with or without attached Totem Pear-Shaped Round with attached Totem D-Shaped with or without attached Totem Capsule with or without attached Totem Round Offset with attached Totems

MEDIA:SCAPE | STANDING-HEIGHT TABLES



Square with or without attached Totem Rectangular with or without attached Totem D-Shaped with or without attached Totem Capsule with or without attached Totem Round Offset with attached Totems

MEDIA:SCAPE | MINI & MOBILE



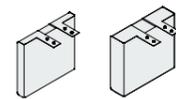
Mini Mobile

MEDIA:SCAPE | CAMERA LEDGES



Shroud-Mounted Totem-Mounted

MEDIA:SCAPE | CODEC CASES



76mm 152mm

MEDIA:SCAPE | ELECTRONICS



Monitor Control Box Monitor extension cable 2m, 7,5m Monitor extension cable 15m, 22,5m including amplifier Breakout cable

SURFACE MATERIALS

Paint | Totem infill

- AR Chili Red
- AG Apple Green
- AO Light Orange
- AB Ocean Blue
- ZN Pearl Grey 0
- PB Pearl black
- SL Platinum Metallic
- NM Near Black
- WM Arctic White Mat
- ZP Pearl Diamond dark

Decor | Top

- 1F Bahia
- AT Acacia
- ET Natural Maple
- G0 Crystal
- MM Beech
- PR Pear
- W5 Walnut
- WY Snow
- DW Dark Pear

Wood | Top

- CC Natural oak
- CG Black oak
- ER Canadian maple
- HP Shady beech
- HW Natural beech
- MX Shady cherry
- WE Wenge style
- OZ Natural cherry
- NU American walnut

Paint | Column - Feet - Totem Frame Dual Monitor Shroud

- WG Arctic White Gloss
- SL Platinum Metallic
- NM Near Black

SUSTAINABILITY

DESIGNING FOR THE ENVIRONMENT REQUIRES INNOVATIVE THINKING AND SOLUTIONS.



LIFE CYCLE

During our products development process we consider each stage of the life cycle from materials extraction, production, transport, use and reuse, until the end of its life.

CERTIFICATIONS

To show continuous improvements, we communicate media:scape environmental performance through voluntary environmental labels and declarations. Sustainability related actions and results are communicated in the annual Steelcase Corporate Responsibility report.

MATERIALS

21% recycled materials, by weight (6% pre-consumer + 15% post-consumer). Wood from European sustainably managed forests. The chemistry of our materials has been assessed throughout their lifecycle. 45 to 100% recycled cardboard in packaging.

PRODUCTS

- PEP Product Environmental Profile
- Indoor Advantage Gold™ 02491

PRODUCTIONS

Assembled in Wisches (FR), Rosenheim (DE) and Grand Rapids (USA) by Steelcase. Uses powder-coat paints VOC-free and free of heavy metals.

MATERIALS

- PEFC 10-214-1000 Programme for the Endorsement of Forest Certification
- E1 Low concentration of formaldehyde in wood
- "EO,5" Very low emissions of formaldehyde from wood

TRANSPORT

Assembled in Europe, close to customers.

PLANTS

- ISO 14001 Environmental management system
- EMAS European Eco-Management and Audit Scheme
- OHSAS 18001 Occupational Health and Safety Assessment Series

USE

Designed for a long product life, with replaceable parts. Limited substances harmful to health and indoor air quality. Maintenance information available on Steelcase.com

END OF LIFE

74% theoretically recyclable by weight. 100% theoretically recyclable cardboard and LDPE film for packaging. Quick and easy disassembly. Plastic parts clearly labelled for easy sorting and effective recycling. Designed to ensure responsible end of use strategies - refurbishing, charitable donation or recycling.

FIND OUT MORE

Visit steelcase.com to discover more about Steelcase's unique ecodesign strategy.