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C9617

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Ology
desking

Steelcase

MAKING THE WORKPLACE A MORE HEALTH CONSCIOUS ENVIRONMENT

In any workplace, the bottom line is the health and wellbeing of its workers. A health conscious workplace protects the company's most significant investment and ensures the greatest productivity, efficiency, and innovation possible in the work environment.

Ology is the first desking solution that supports the physiology and biology of users to make the workplace a more health conscious environment.



WORKPLACE WELLBEING: A GLOBAL CHALLENGE

Wellbeing is a dual challenge. Physical challenges, from back and neck pain to repetitive stress injuries and the long-term effects of sedentary workstyles, are just one part. Workers are also increasingly mobile, sharing desks, collaborating constantly and exposed to the millions of microbes on office worksurfaces.

Effects on user physiology and biology may result in increased absenteeism, decreased productivity, chronic disability and a decline in organizational performance.

A desking solution that addresses physiological and biological needs is a key business asset.

37%

of workers will be mobile by 2015¹.

72%

of workers still report to work when sick².

25%

of workers in EU countries report back pain³.

¹ *BusinessNewsDaily*, 2012.

² *Lancaster University | Ellipse Insurance Group*, 2012.

³ *European Foundation for the Improvement of Living and Working Conditions, 4th European Working Conditions Survey*, 2007.





D0001 | OLOGY DESK ELECTRIC (AT/WM), LET'S B HIGH BACK TASK CHAIR (IM06), DASH MINI LED TASK LIGHT (WM)

IMPROVING THE PHYSIOLOGY OF WORK

Ology makes it easy to change worksurface height and posture, and its convenient, intuitive controls encourage more health conscious behaviors. In addition, the soft edge profile reduces shoulder and neck fatigue during lengthy computer use.

The collaboration button automatically adjusts the Ology desk to collaboration height, putting everyone on an equal footing.

5 HOURS 41 MINUTES

each day spent sitting at a desk.

British Psychological Society conference, January 15, 2012.

Physiologic benefits of changing postures:

- increased energy level
- improved productivity
- reduced musculoskeletal discomfort
- decreased likelihood of weight gain and cardiovascular disease.

Learn more on the benefits of posture change visit www.steelcase.eu/ology



POSTURE CHANGE

Raise or lower Ology quickly and quietly at a fingertip. Changing posture has never been as easy.



D0062

INTUITIVE USER INTERFACE

Press a flush mount button to adjust the worksurface height anywhere from seated and standing position.



C9613

PROGRAMMABLE USER LIFT

Adjust the worksurface to any height or to one of four programmed heights, including a comfortable standing collaboration height.



C9598

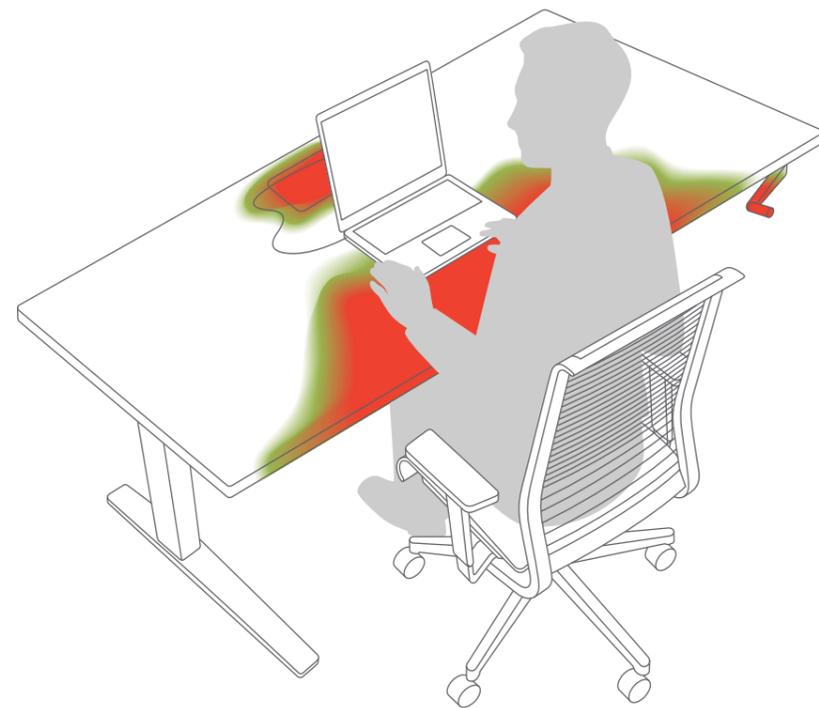
QUICK COLLABORATION

Quick, eye-to-eye collaborations are easy: when a colleague approaches, press the collaboration button and automatically Ology adjusts to a comfortable standing height.

BIOLOGY TO BENEFIT WORKPLACE WELLBEING

Microbes populate the desktop, and 80% of infections can be transmitted by touch. Ology is available with proprietary Bactiblock®, a naturally sourced and highly efficient antimicrobial protection, molded into desk components.

This durable and long-lasting protection for the most frequently touched areas of the worksurface supports the wellbeing of each and every user of Ology desking for many years to come.



Most frequently touched points on a workstation

10 MILLION

germs on the typical desk.

Source: University of Arizona 2009.



D0065 | OLOGY DESK ELECTRIC (AT/WM),
DESK PAD, DASH MINI LED TASK LIGHT (WM)

ANTIMICROBIAL SURFACES

Ology desks offers the option of an antimicrobial protection on the most-touched desk surfaces: the power access door, height adjustment controls, and the worksurface area closest to the user.

POWERFUL PROTECTION

Bactiblock® technology uses ionic silver, a naturally occurring element, to inhibit the growth of bacteria, mold, fungus and other microorganisms. This also makes it a powerful tool against odors and stains.

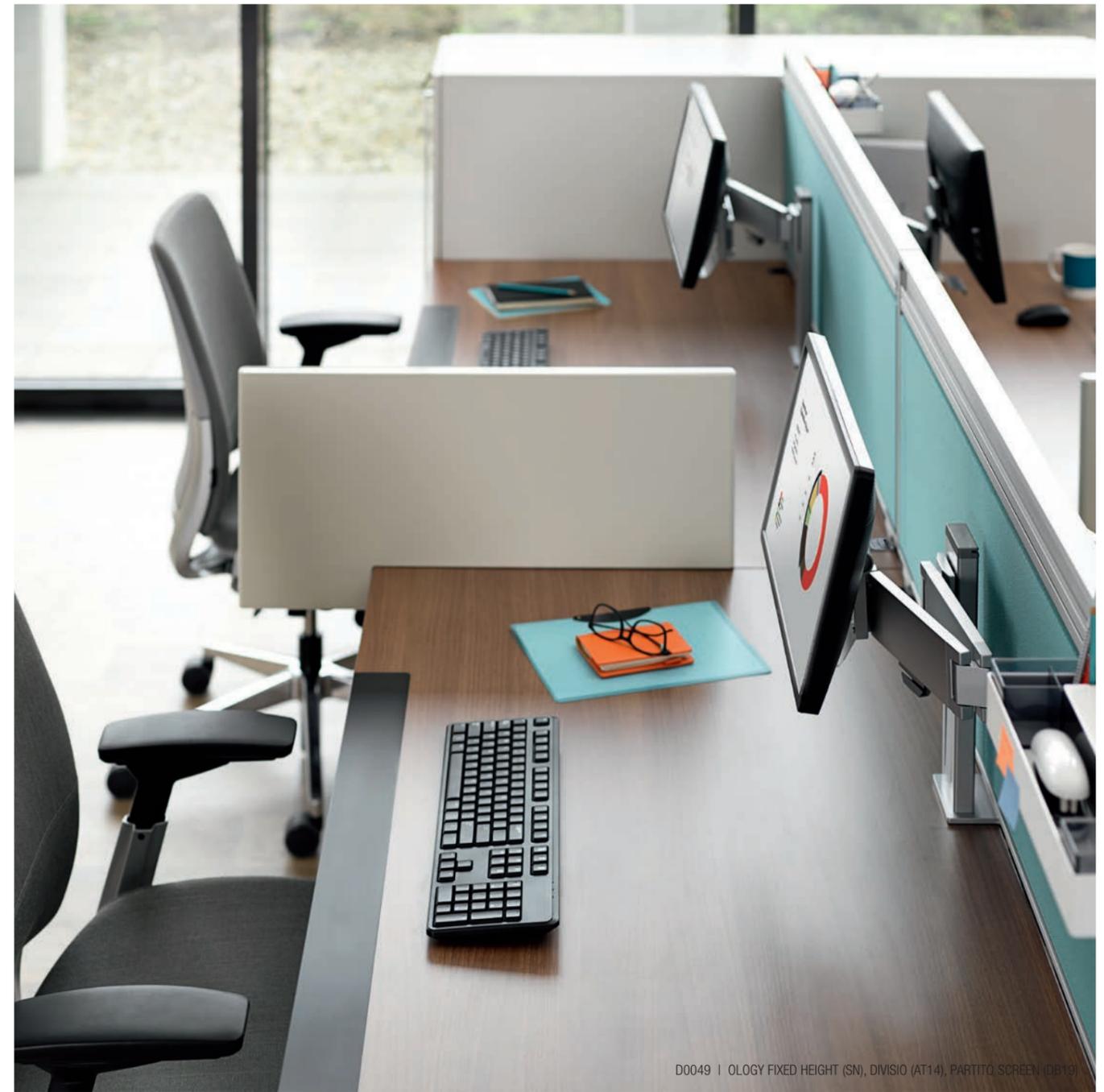
ERGONOMICS TAILORED TO INDIVIDUAL NEEDS

Different work modes and workstyles require different ergonomic support, and Ology responds appropriately. Integrated rail supports adjustable monitor arms, lighting, and work tools. Screens add privacy. Power and data are easily within reach. Wide ranging choices make it easy to provide precise ergonomic comfort and support with Ology.

7.6 MILLION

work days lost in one year due to work-related back pain and other musculoskeletal disorders.

Source: National Health Service, U.K., reporting in 2012 for 2010-2011.



2 MILLION

workers in U.S. affected by carpal tunnel syndrome.

Source: University of Washington, 2012.

FEATURES TO SUPPORT HEALTH AND WELLBEING

Specify Ology with the features adapted to the user needs and complete the workspace with seamlessly integrated worktools, lighting, and additional support for technology, privacy and collaboration.



1. POWER ACCESS DOOR
puts outlets within easy reach.



2. SLIDING TOP
provides easy access to power.



3. INTEGRATED RAIL
supports worktools, monitor arms and lighting to expand the workspace, reduce clutter, and increase productivity.



4. PLURIO MONITOR ARM
lets users adjust monitor angle and focal depth to enhance productivity and comfort.



5. DIVISIO SIDE SCREEN
provides a boundary and adds some privacy.



6. LAUNCH PAD
provides a desktop area to hold mobile devices and other personal tools. Power outlets on each side keep technology charged.



7. SEAMLESS EDGE
Ology offers Seamless Edge, which creates an elegant and durable edgeband solution.

EXTENDING WELLBEING THROUGHOUT THE WORKPLACE

Ology offers application possibilities for the entire work environment. Open plan and private spaces, benching and collaborative areas, dedicated and shared desks.

Choose from height adjustable worksurfaces in a wide array of shapes and sizes, a fixed height version, plus a wide array of technology support, worktools, lighting, and privacy components that integrate seamlessly with Ology. Now every part of the office can support health and wellbeing.

CAD files and symbols for these and other applications are available at www.steelcase.eu/ology



D0348

RESIDENT ZONE

Blending height-adjustability with benching creates a high-performance space in a small footprint.



D0349

NOMADIC ZONE

Mobile workers may stay for 30 minutes or all day, making height-adjustability critical.



D0350

FOCUS ZONE

Those who need to focus for long periods of time enjoy integrated lighting, access to storage as well as soft-edge for optimal comfort.



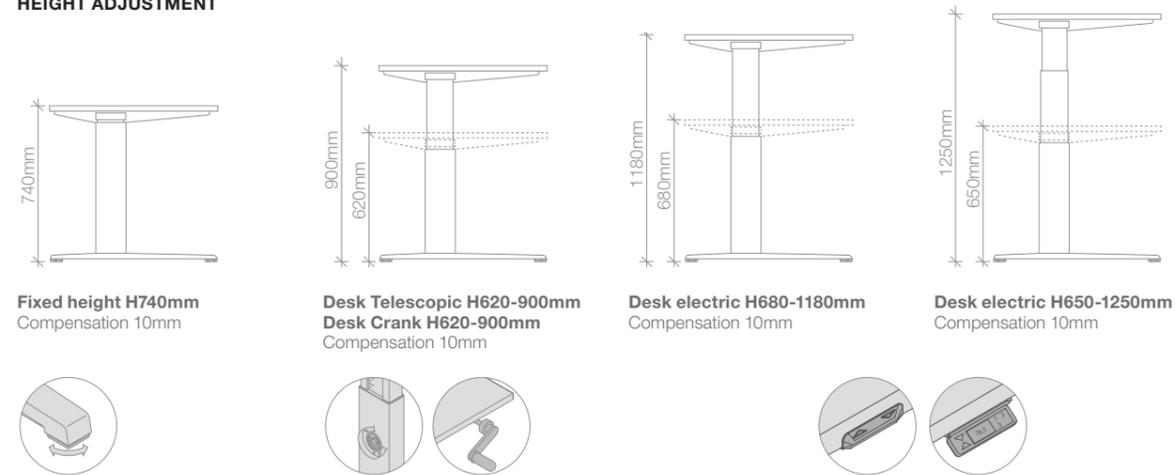
D0351

RESIDENT ZONE

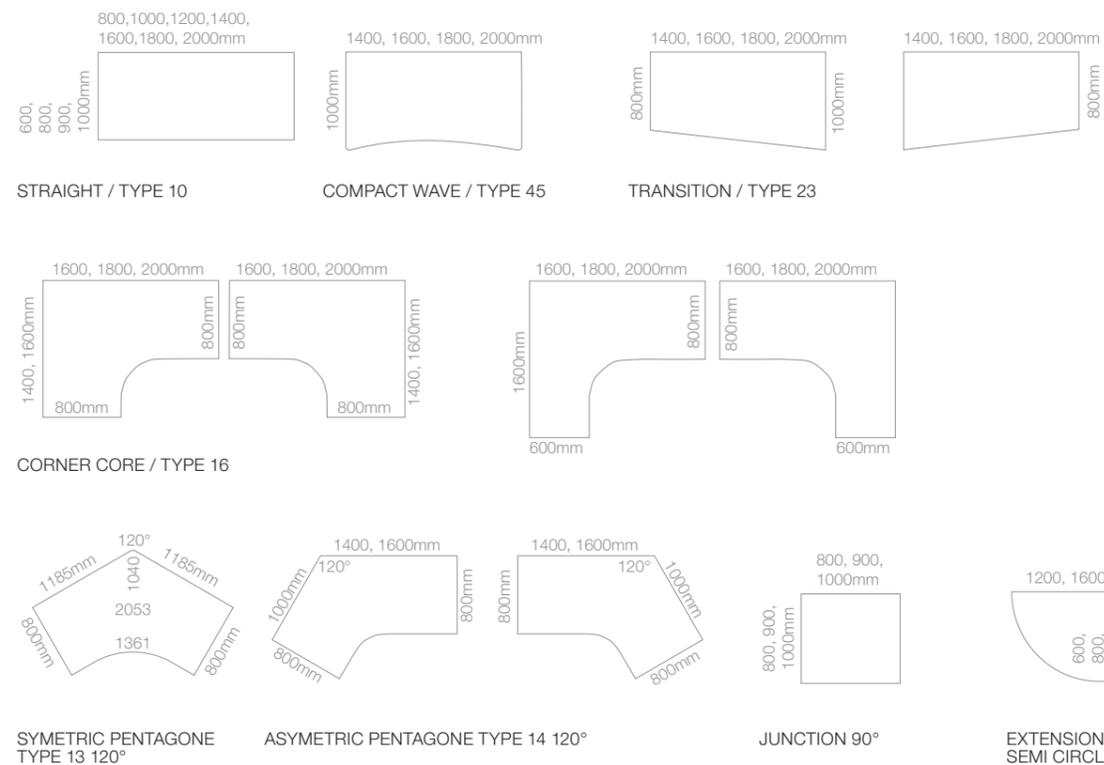
The integrated rail supports various ergonomic tools such as monitor arms and accessories.

OLOGY OVERVIEW

HEIGHT ADJUSTMENT



STATEMENT OF LINE



SURFACE MATERIALS

DECOR - WOOD

- AT Acacia*
- SN Walnut Natural
- WY Snow*

FABRICS (SCREENS)

- AT 05 Orange
- DB 19 Lucia Sky Blue
- Gaja C2C 2053 Chili Pepper

PAINT

- MG Merle
- SL Platinum metallic

Colours are representative and may vary slightly from actual material.

These are color option shown in the brochure.
* with Seamless Edge option

SUSTAINABILITY

DESIGNING FOR THE ENVIRONMENT REQUIRES INNOVATIVE THINKING AND SOLUTIONS.



LIFE CYCLE

During our products development process we consider each stage of the life cycle: from materials extraction, production, transport, use and reuse, until the end of its life.

Thanks to the Life Cycle Assessment (LCA) method, Steelcase quantified Ology environmental impacts to set the stage for further improvements.

This method, based on ISO 14040 and 14044 and selected by The European Union for environmental evaluation, allows us to quantify the environmental impact of our products throughout their whole lifecycle.

CERTIFICATIONS

To show continuous improvements, we communicate Ology environmental performance through voluntary environmental labels and declarations. Sustainability related actions and results are communicated in the annual Steelcase Corporate Responsibility report.

MATERIALS

Up to 50% recycled materials, by weight (30% pre-consumer + 20% post-consumer).

Wood from European sustainably managed forests.

Materials chemistry assessment throughout their lifecycle.

100% recycled cardboard.

PRODUCTION

Made by Steelcase in Wisches (FR) and Rosenheim (DE).

TRANSPORT

Made in Europe, close to customers.

Optimised packaging to keep transport volumes as low as possible and improve filling rates.

USE

Designed for a long product life, with replaceable parts.

Materials meet stringent health and indoor air quality criteria.

Maintenance information available upon request.

END OF LIFE

99% theoretically recyclable by weight.

100% theoretically recyclable cardboard and LDPE film for packaging.

Quick and easy disassembly.

Plastic parts clearly labelled for easy sorting and effective recycling.

Designed to encourage responsible end of use strategies - refurbishing, charitable donation or recycling.

PRODUCT

EPD EPD - Environmental Product Declaration (targeted)

PEP PEP - Product Environmental Profile

NF NF Environnement (targeted)

OFFICE EXCELLENCE CERTIFIÉ NF Office Excellence Certifié (targeted)

Blauer Engel (targeted)

SCS Indoor Advantage (targeted)

CRADLE TO CRADLE Cradle-to-Cradle (targeted)

MATERIALS

PEFC PEFC - Programme for the Endorsement of Forest Certification

“EO,5” «EO,5» - Very low emissions of formaldehyde from wood

PLANTS

ISO 14001 ISO 14001 - Environmental management system

EMAS EMAS - European Eco-Management and Audit Scheme

OHSAS 18001 OHSAS - Occupational Health and Safety Assessment Series

FIND OUT MORE

Visit steelcase.com to discover more about Steelcase's unique ecodesign strategy.